



**RASS- Krishi Vigyan Kendra
Vanasthali, Karakambadi (P), Renigunta (M), Chittoor (Dt.) – 517520**



Significant Activity for the month of February, 2022

One day training programme on cultivation and marketing of Medicinal plants

RASS –KVK has organized one day training programme on ‘cultivation and marketing strategies of medicinal plants’ with the support of National Medicinal Plant Board – Regional cum Facilitation Center, Southern Region and Kerala Forest Research Institute, Peechi, Thrissur, Kerala on 16.02.2022 for which Dr.K.C Chaco, Regional Project Director, National Medicinal Plant Board, Kerala has attended as chief guest. Earlier Smt. A.Padmaja, SMS, Sericulture welcomed the guests of honor and briefed about the objectives the programme.

Dr. K.C.Chaco said that farmers who would like to cultivate medicinal plants should choose the crop according to the needs of the traders and end users. Also he insisted the farmers to form a Farmer Producers Organization and harvest a large quantity of the same crop produce so that farmers can get a better price. He also said traders would be more likely to go ahead and buy at a higher price when there is a good quality crop product without chemical residues.

Sri S.Venkataratnam, General Secretary, RASS, Chairman and RASS-KVK said that at present the cultivation of medicinal plants is getting utmost importance and farmers can get remunerative income by selecting the crop based on the needs of the market and consumers. He also explained about the activities of RASS towards different communities of the society.

Dr. S.Srinivasulu said that main objective of this program to clarify the doubts of the farmers cultivating medicinal plants in the district and the marketing doubts of the traders who are buying medicinal plants and their products. He also explained about the activities of the KVK for welfare of the farmers.

Sri.C.Sunil, DDM, NABARD, Chittoor said that NABARD will always provide assistance to those who want to grow as a commercial entrepreneur, he also explained about subsidy schemes towards medicinal plants cultivation. He also said that NABARD should always give financial support to establish processing units for medicinal plants.Later the farmers Sri Visweswara Rao explained about Cultivation of Sarpagandha, Narasimhulu Naik explained about Cultivation of Nannari and Sri Venkat explained about Aswagandha cultivation. After the technical session interaction between farmers and traders organized to clarify doubts regarding Cultivation and marketing of medicinal plants. At last all the participants were visited medicinal plant nursery and other demo units at KVK farm. Dr. K.C.Chaco, Regional Project Director, National Medicinal Plant Board, Kerala, Sri. S. Venkataratnam, General Secretary, RASS, Chairman and RASS-KVK, Dr. S.Sreenivasulu, Head, RASS – KVK, Sri C. Sunil, DDM, ABARD, Chittoor, Sri. M. Mohan, PD, JSS, RASS, KVK Scientists and 80 members of farmers and traders were attended the programme.



Field Day in Greengram WGG-42

RASS –KVK has organized field day in Greengram WGG -42 variety under Cluster Front Line Demonstrations – Pulses at Mangalgiri Kandriga Village of Nindra Mandal on 23.02.2022.

Scientists of KVK and officials of Dept. of Agriculture attended the programme and suggested farmers to adopt the WGG 42 variety of greengram as it is Short duration and having resistant to YVMV which is major problem in pulses. They also said that the variety will reap average yield of 6-7 Quintals per acre with crop duration of 60 days. Farmers also felt very happy about the performance of the variety and gave positive feedback.

Dr. S.Sreenivasulu, Senior Scientist and Head, RASS KVK, Sri.T. Ramu Kumar, Scientist, Agrl Extension, Sri Murali, MAO, Nindra, Smt Sasikala, AAgrl Officer, DRC, Chittoor, Sudhakar, VAA, and Farmers were attended the proramme.



Field dany in Redgram LRG – 52

RASS –KVK has organized field day in LRG -52 Redgram under Cluster Front Line Demonstrations – Pulses at Chavanapalli and Perumallapalli Villages of Vedurukuppam Mandal on 25.02.2022.

Scientists of KVK and officials line departments attended the programme and said that Redgram LRG -52 variety is having good potential yield and having resistant to wilt and sterility mosaic. Farmers also felt very happy about the performance of the variety and gave positive feedback.

Dr. S.Sreenivasulu, Senior Scientist and Head, RASS KVK, Sri.T. Ramu Kumar, Scientist, Agrl Extension, Sri Vijaya Bhaskar, MAO, Vedurukuppam, , Sri Nagendra Prasad, VAS, Vedurukuppam, Sri Eswara Reddy, VSA and Farmers were attended the proramme.

