



RASS- Krishi Vigyan Kendra, Tirupati

Vanasthali, Karakambadi (P), Renigunta (M), Tirupati (Dt.) – 517520



Significant Activity for the month of June, 2026

Releasing of Khet Bachao Abhiyan Poster by Hon'ble Minister for Agriculture

Sri Kinjaraapu Atchannaidu Garu, Hon'ble Minister for Agriculture, Andhra Pradesh, released the "Khet Bachao Abhiyan" poster developed by RASS-Krishi Vigyan Kendra, Tirupati, during an official visit to Tirumala on June 13, 2026. Dr. S. Venkataratnam, General Secretary, RASS and Chairman, RASS-KVK, Dr. S. Sreenivasulu, Senior Scientist and Head, RASS-KVK and Sri V. Nagaraju, Superintendent, RASS-KVK attended the event.

RASS-Krishi Vigyan Kendra, Tirupati, under the guidance of the Ministry of Agriculture and Farmers Welfare and Indian Council of Agricultural Research (ICAR), New Delhi, has been organizing the "Khet Bachao Abhiyan" (Save the Farms Campaign) across various mandals of the erstwhile Chittoor district since June 1, 2026. During this campaign, a team of officials comprising scientists from KVK, scientists from the State Agricultural University, and officials from the Department of Agriculture and ATMA is creating awareness among farmers regarding balanced fertilizer application based on Soil Health Cards, natural farming, soil and water conservation practices, the importance of biofertilizers in Integrated Nutrient Management, management practices to mitigate upcoming El Nino conditions, contingency crop planning, farm mechanization, and various welfare schemes for agriculture and allied sectors. So far, RASS-KVK has conducted 16 campaigns, reaching more than 3,520 farmers within its operational area.

During the meeting, Dr. S. Venkataratnam, Chairman, RASS-KVK, and Dr. S. Sreenivasulu, Senior Scientist and Head, KVK, briefed the Minister on the various community-focused initiatives of RASS and KVK. The Hon'ble Minister highly lauded the activities and contributions of both organizations.

